

THE MAGAZINE FOR HAIR PROFESSIONALS

# INSPIRE

HAIR FASHION FOR SALON CLIENTS

## Get recognition for your professional skills and promote your salon with this upcoming opportunity for FREE PR!

Dear Salon Professional,

What's new in your salon? The *INSPIRE* team is looking for new and innovative styles for publication for **Volume 85 Featuring Over 40 females**. Show us your creativity with styles for short, medium and long hair.

If your work is chosen, *INSPIRE* will furnish you with complimentary marketing materials to impress your clientele while bringing in new business—plus, you'll get the personal satisfaction of having your work recognized on a national level.

You'll receive:

- A window decal promoting your status as an "*INSPIRE*-published salon"
- A complimentary copy of the issue in which your work was published
- A sticker for the book's cover alerting clients that your work is featured
- Complimentary listing as a "Featured Salon" on the websites serving *Inspire* and *Launchpad* magazine
- Press release to send to your local media (upon request)

You have the skills and now you have the paperwork needed to submit your work. Your submission package is enclosed. Please remember to fill out all forms completely. We do recommend that you invest in a professional photographer with expertise in shooting hair. **Photos need to show the front, sides and back of your hairstyles.**

If you have questions, need a list of photographers or need additional information, contact me at 800/634-8500 or email [slenzkes@creativeage.com](mailto:slenzkes@creativeage.com). You can also download additional submission forms at [www.inspirebooks.com](http://www.inspirebooks.com).

Best regards,  
Sheryl Lenzkes  
Managing Director, *INSPIRE*

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